

"30 years of experience in unifying business and education has kickstarted many careers. Valuable experiences such as working with Tommy Hilfiger, Reebok, Gina Tricot, nelly.com, Almedahls, H&M, Seger and many others has been part of the success story for many of our students.

With MasterClass we focus on the Team and the value of well-educated employees who understands their role in it. This is for people who want a competitive edge, enjoys developing products and concepts, and wants to learn from the leading companies in the industry.

Your future is our passion."

- Minna Engström Heino, Creative Director, Nordiska Textilakademin  
Moderator MasterClass

## Tickets

Get your tickets at [www.nordiskatextilakademin.se/masterclass](http://www.nordiskatextilakademin.se/masterclass).

All-access-pass, 3 days 2900:-SEK

One-day-pass 1400:-SEK

(including workshop for NTA students)

AM Lecture 800:-SEK

PM Lecture 800:-SEK

(including workshop for NTA students)

All prices include taxes.

Please note that workshops are exclusively for students currently studying at Nordiska Textilakademin, on site or distance. Wish to join in the workshops?

Become a student by buying your choice of supervised distance course online at [www.nordiskatextilakademin.se/utbildningar/distansutbildning/](http://www.nordiskatextilakademin.se/utbildningar/distansutbildning/).

# See you at MasterClass.



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# Nordiska Textilakademin MasterClass 2018

Creativity from the team

## 15-17 May

Textile Fashion Center  
Borås

**Lecture and MasterClass  
workshops with:**

**Ricardo Vestuti**  
Reebok/FUTURES

**Thomas Bergbauer**  
Vice President Tommy Hilfiger  
Footwear PVH Europe

**Susanne Rehnström**  
Founder of W29 Showroom



Nordiska  
Textilakademin

# MasterClass 2018

## Creativity from the team

The team is crucial for the development and success of a brand.

The textile and fashion industry is filled with brands that are strong and independent, world-leading and magical! We all want to be a part of that special team, to contribute to the content.

It is a unique experience when a brand's customers and employees share a common goal. Therefore, at NTA MasterClass, we want to share how successful companies develop when they have a strong team to work with.

NTA MasterClass gives you a unique opportunity to meet business developers and creators who are working with some of the world's most successful brands. You will have the opportunity to listen to talks about their personal careers, stories, and methods of how they work with innovation, product development, brand development, and their team. They also share why they choose to collaborate with Nordiska Textilakademin.

During the NTA MasterClass you can participate in workshops and discussions about the textile industry and the future challenges it faces.



## Our key-note speakers



**RICARDO VESTUTI**  
Reebok/FUTURES

Ricardo Vestuti has a lifetime interest in sports and product design, and has managed to combine these two into a 35 year career in Footwear design. Currently working in the advanced concepts group at Reebok/Adidas, applying new technologies and materials to athletic gear, and has previously spent time at Saucony, Nike and Hasbro (toys). Lectures and sponsored studios have taken him to Sweden where he is coaching NTA's Sport Design students in their work. Ricardo is also active in England and at a variety of art schools in the US. where he has introduced young students to the dynamic world of footwear design.



**THOMAS BERGBAUER**  
Vice President Tommy Hilfiger  
Footwear PVH Europe

Thomas Bergbauer has worked at Tommy Hilfiger since 2015. He is a self-proclaimed shoe-lover of a seldomly seen kind and is excited about the future evolution of footwear. Before Tommy Hilfiger, Thomas has worked with Navyboot, Marc O Polo, and Hugo Boss. One of the tasks at NTA involved our students to further develop Tommy Hilfiger's shoemodel "Wedge".

"It was fascinating to see how one of our best-sellers could be improved by introducing new ideas. Our team were positively surprised when presented with the many variables designed by the students"

- Thomas Bergbauer



**SUSANNE REHNSTRÖM**  
W29 Showroom

*Photo: Will Sanders*

Susanne Rehnström founded W29 Showroom in New York, 2005. W29 Showroom is a full service wholesale and PR agency with focus on women's wear and jewelry/accessories. W29 Showroom has introduced Swedish brands such as Rodebjer, House of Dagmar and Hestra to the American market.

In MasterClass, Susanne will share her experience as an entrepreneur in the fashion industry in the US and also shine a light on the increased demands on a fashion brand that developed with the e-commerce and social media boom. We will discuss what you believe it takes to set your brand apart in today's environment, and the importance of teamwork.

## Program

This is the main program for NTA MasterClass 2018. Each lecture ends with an Q&A. Breakfast or lunch is included in each block. Please visit [www.nordiskatextilakademin.se/masterclass](http://www.nordiskatextilakademin.se/masterclass) for the latest program updates and to get your tickets. *We reserve the right to make changes to the program if necessary.*

### May 15, Tuesday

**AM Lecture** 8.00-11.30  
8.00-9.00 Breakfast  
9.00-11.30 Lecture with Ricardo Vestuti, Reebok. Career and working methods.

**PM Lecture** 12.00-14.30  
12.00-13.00 Lunch  
13.00-14.30 Lecture/case studies with Ricardo Vestuti, Reebok.

**Workshop** 15.00-18.00  
Ricardo Vestuti, Reebok  
NTA students only.  
*(Want to join in? Become a student by buying your choice of supervised distance course online at [www.nordiskatextilakademin.se](http://www.nordiskatextilakademin.se))*

### May 16, Wednesday

**AM Lecture** 8.00-13.00  
8.00-9.00 Breakfast  
9.00-11.30 Lecture with Thomas Bergbauer, Tommy Hilfiger. Career and working methods.  
12.00-13.00 Lunch

**Workshop** 13.00-15.45  
Thomas Bergbauer, Tommy Hilfiger.  
NTA students only.

**Workshop** 16.00-18.00  
Ricardo Vestuti, Reebok.  
NTA students only.

### May 17, Thursday

**AM Lecture** 8.00-11.30  
8.00-9.00 Breakfast  
9.00-11.30 Lecture with Susanne Rehnström, W29 Showroom. What does it take to make it internationally?

**Workshop** 12.00-16.00  
12.00-13.00 Lunch  
13.00-16.00 Workshop  
Susanne Rehnström, W29 Showroom. NTA students only.