



# Createx Project

## PROJECT DURATION

Createx Project started in September 2018 and its activities will be developed for 18 months, until February 2020.

## BUDGET

The total grant awarded is €198,000, with co-financing from the participants equal to € 132,000, for a total project budget of € 330,000.

## PARTNERSHIP

Prato Textile Museum Foundation,  
Coordinator (Italy)  
Santo Tirso Municipality (Portugal)  
Nordiska Textilakademin  
(Sweden)  
Strzemiński Academy Of Fine Arts  
Łódź (Poland)  
The City Council Of Gironella  
(Spain)

## Textile Heritage Inspiring Creatives

[WWW.CREATEXPROJECT.EU](http://WWW.CREATEXPROJECT.EU)

 [@createxproject](https://www.facebook.com/createxproject)

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 [Createx Project](https://www.youtube.com/createxproject)

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Co-funded by the  
Creative Europe Programme  
of the European Union



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# PROJECT OVERVIEW

The European Project “Textile Heritage Inspiring Creatives – Createx” arises from the awareness that the exploitation of the textile heritage and know-how from industrial districts represents a relevant element of competitiveness and growth of the T&C sector.

The project idea was born from a series of initiatives to enhance the textile archives, carried out in recent years by the Prato Textile Museum Foundation and within the “European Textile Collectivities Association” Acte ([www.acte.net](http://www.acte.net)), which fostered the collaboration among textile cities, museums and enterprises to enhance their heritage and facilitate the transition of territorial systems towards the knowledge economy. Prato Textile Museum as Createx Lead Partner and all the project partners, in fact, come from cities with textile vocation belonging to the Association (Gironella in Spain,



Boras in Sweden, Lodz in Poland, Santo Tirso in Portugal as well as Prato in Italy) who have decided to extend the collaboration to the cultural sector. The approach proposed is to focus on the textile heritage enhancement through the conservation and digitization of archives from textile museums and companies involved. Their exploitation will be concentrated on creative reinterpretation as a potential source of inspiration and innovation for young designer and artists.

**Project activities** are aimed at raising awareness and strengthen the skills on archive preservation and enhancement through making available to all partners shared tools and methodologies for the digitalization of the textile heritage. Moreover, they are aimed to highlight the creative potential of new generations of textile and fashion designers who will use and experiment on the textile heritage to create new products which are based on an innovative approach in the development of future textile and fashion collections. First semester will be dedicated to

provide to young designers a better understanding of the role that textile heritage can have for artistic creation and to the setting up of a communication strategy. Second and third semesters of the project will be devoted to the acquisition of new professional skills, ideas and relationships as a result of the re-use of the textile heritage and creative residencies as well as to the creation of new products / services inspired by the textile heritage and possible opening up of new market opportunities.

## MAIN OUTPUTS

- + 5 workshops to raise awareness on textile archive preservation and enhancement involving creative professionals, artists, designers and craftsmen.
- + the digitization of textile and fashion archives through the Heritage Manager software, developed by the Prato Textile Museum.
- + 5 workshops on the creative and contemporary interpretation of textile heritage.
- + 5 creative residencies developed involving 15 young designers and artists from the partner countries on the contemporary re-use of the textile heritage. The designers will be selected through an open call.
- + 15 small collections realized as a result of the work realized during the creative residencies.
- + 1 exhibition showcasing the work done by young designers and artists.

